

MEMORANDUM

Agenda Item No. 11(A) (40)

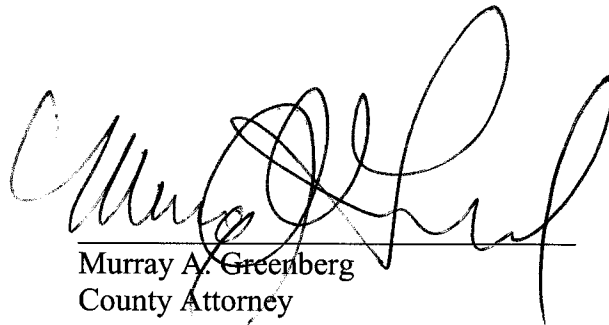
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: May 9, 2006

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind services
for the National Woman's
Heart Day sponsored by the
Sister to Sister: Everyone Has
a Heart Foundation, Inc.

The accompanying resolution was prepared and placed on the agenda at the request of
Commissioner Audrey M. Edmonson.


Murray A. Greenberg
County Attorney

MAG/jls



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: May 9, 2006

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Agenda Item No. 11(A)(40)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor

Agenda Item No. 11(A)(40)

Veto _____

5-9-06

Override _____

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE TRANSIT DEPARTMENT FOR THE FEBRUARY 17, 2006 NATIONAL WOMAN'S HEART DAY SPONSORED BY THE SISTER TO SISTER: EVERYONE HAS A HEART FOUNDATION, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$775.00 TO BE FUNDED FROM THE DISTRICT 3 IN-KIND RESERVE FUND

WHEREAS, the Sister to Sister: Everyone Has a Heart Foundation, Inc. has requested in-kind services from the Miami-Dade Transit Department for the February 17, 2006 National Woman's Heart Day in an amount not to exceed \$775.00 (see attached Fee Waiver/In-Kind Service Application); and

WHEREAS, Sister to Sister: Everyone Has a Heart Foundation, Inc. is a not-for-profit organization; and

WHEREAS, the National Woman's Heart Day is a district event, and the in-kind services shall be funded from the District 3 In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Transit Department for the February 17, 2006 National Woman's Heart Day in an amount not to exceed \$775.00 to be funded from the District 3 In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Audrey M. Edmonson and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman	
Dennis C. Moss, Vice-Chairman	
Bruno A. Barreiro	Jose "Pepe" Diaz
Audrey M. Edmonson	Carlos A. Gimenez
Sally A. Heyman	Barbara J. Jordan
Dorrian D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of May, 2006. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

DOC

Diamela del Castillo

**MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION**

Transit #775

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY
ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375-2836
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date: copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☐ Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: Sister to Sister; Everyone Has a Heart Foundation, Inc.

2. Applicant Status: (Select one of the choices below)

- ☐ Not-For-Profit or Tax Exempt
- ☐ For-Profit
- ☐ County Sponsored Event/Sponsoring Department
- ☐ Other (specify): _____
- ☐ Local Government or Public Entity

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Allen Furst, Miami Campaign Manager, National Woman's Heart Day, P.O. Box 331950, Coconut Grove, FL 33233; tel. 305-794-0660; e-mail. Afurst2@earthlink.net; fax. 305-448-3182.

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Request the use of a minimum of Miami-Dade ten (10) Metro buses to transport residents of various communities in the County and where the People Movers do not run in the City, to attend this special event in downtown Miami on Friday, February 17, 2006 between 8:00am and 2:00pm. In addition, we request the right to put up posters promoting the Campaign and event at Metro Station platforms and People Mover stations and inside the trains. Plus, we request free Metro rides for every person screened wearing a "I Got Screened" sticker.

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): A day of free healthy heart screenings (total cholesterol, HDL, Blood Glucose, Blood Pressure, BMI), healthy cooking and fitness demonstrations, educational speakers and panel discussions on diabetes, smoking, stress management and exercise, exhibitors, give-aways. There is no admission charge to the public. Heart disease is the #1 killer among women - more than the next 7 aggregate causes of death, including breast cancer. Miami is 1 of 14 cities hosting this event on Friday, February 17, 2006 (National Woman's Heart Day) at the Miami Convention Center in the James L. Knight Center in downtown Miami.

6. Please select ALL that apply to event:

- ☐ Economic Development: Event supports vitality or growth of the local economy
- ☐ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☐ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☐ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation
- ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Miami Convention Center at the James L. Knight Center, located at 400 SE 2nd Avenue in downtown, Miami, FL 33131

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MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

8. Description of regional or local impact: Target audience is women of all ages, races and socio-economic backgrounds who have a limited awareness of the prevalence of heart disease in women as well as making a concerted effort to include the under-served population of women in outreach in addition to corporate executives, government leaders at the federal, state and local levels, faith based community, business not for profit and civic organizations.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Event is held from 8:00am to 2:00pm. Set up will begin at around 8:00pm on the evening of Thursday, February 16, 2006, and breakdown is scheduled from 2:00pm to approximately 6:00pm on Friday, February 17, 2006.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See attached diagrams.
11. Expected number of participants and estimated attendance (per day, if applicable): Estimated range of 2,000 to 3,000 attendees.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See Attached Budget

I hereby certify that all the statements made in this application are true and correct.

Signature of Authorized Representative

Date

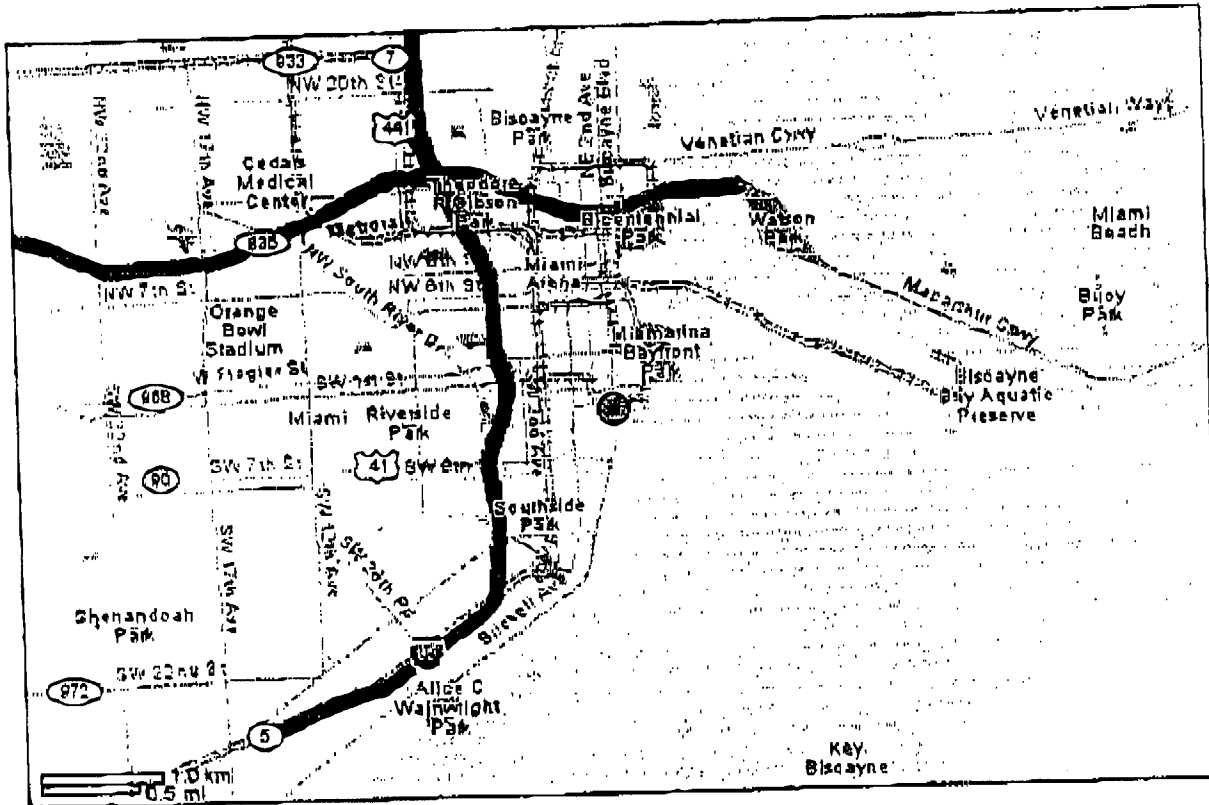
Google Maps

Local

City of Miami Convention Center: Knight Center The
 (305) 372-4633
 400 Se 2nd Ave
 Miami, FL 33131

Start address:

Miami, FL

[Get Directions](#)


Click on any point to re-center the map.

What
convention center

Where
Miami, FL

[Search](#)

Local Search Home - Google Maps - Local Search Help

Map data ©2004 Navteq™, TeleAtlas
 ©2004 Google

hotels near Miami Convention Center

400 S.E. Second Avenue Miami, Florida 33131

Visit the Official Miami Convention Center Site [Click Here](#)

This page Sponsored by
Hyatt Regency hotel in Miami

400 S.E. Second Avenue
Miami, Florida 33131
Telephone: (305) 372-4633
Fax: (305) 372-2919
Proudly Owned by: The City of Miami
Operated by: Globe Facility Services

GENERAL INFORMATION

David P. Touhey
General Manager
Michael Brodnicki
Business Manager
Nohora Martinez
Book Keeper
Arelis Millan
Receptionist

Louis F. Rivera
Director of Operations
Sergio Siberio
Asst. Operations Manager
Torrence Veil
Crew Chief

Robert A. Murray, Jr.
Director of Sales/Marketing
Carlo M. Diaz
Box Office Manager
Rei Fernandez
Maint. Supervisor
Maria Jose Grogg
Client Services Coord.

GENERAL DESCRIPTION:

The James L. Knight Center is a world class multipurpose entertainment, meeting and convention complex located in the heart of downtown Miami's business, commercial, and financial district. Owned by the City of Miami and operated by Global Spectrum, the center comprised of the James L. Knight Center, the Miami Convention Center, the Hyatt Regency Miami hotel and the University of Miami Conference Center. The James L. Knight Center's auditorium seats 4,645 for entertainment and general sessions; the Miami Convention Center contains 28,000 square feet of dividable exhibit, meeting and banquet space; The Riverwalk Riverfront Promenade (Upper and Lower), and the Regency Corridor the Hyatt Regency Miami features first class accommodations in 615 rooms and suites, award-winning restaurants, and an additional 23,000 square feet of meeting space; the University of Miami Conference Center has 14 meeting rooms, a 117 seat lecture hall, and a 444 seat auditorium.

LOCATION, TRANSPORTATION & PARKING

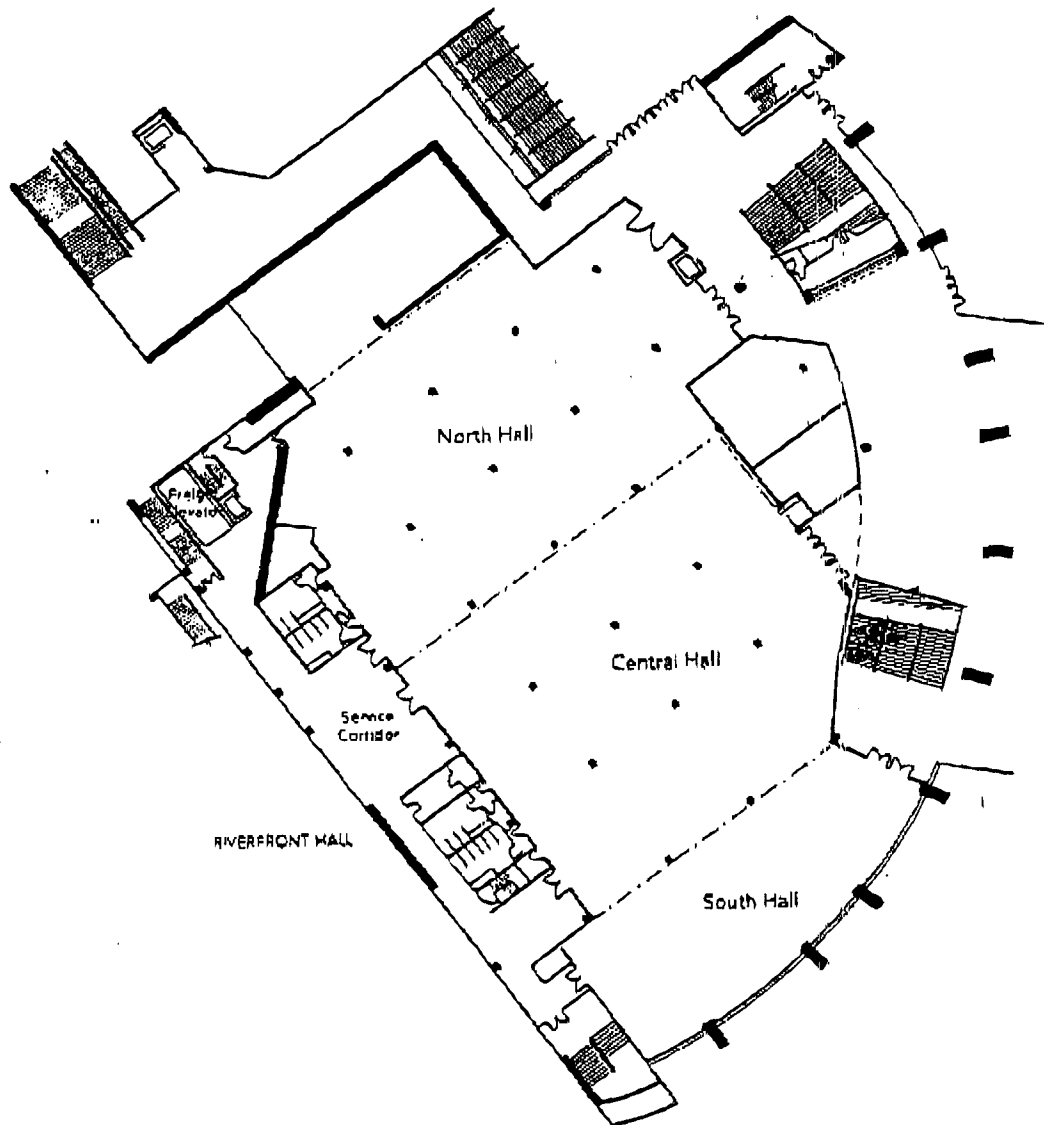
The complex is situated overlooking the Miami River at Brickell Avenue, just eight miles from Miami International Airport and four miles from the Port of Miami. Interstate 95 provides both north and southbound exists directly into the facility as does the adjacent Knight Center Station that provides access to both the Downtown Metromover and Miami-Dade County's Metrorail rapid transit system. Bus, limousine, shuttle and taxicab services are available at outside and water taxi service is available at our docks.

Ample parking is available adjacent to the James L. Knight Center in the 1,450 space Knight Center/Bank of America Tower garages operated by Miami Parking Systems and is connected to the Center by an enclosed pedestrian walkway. An additional 1500 spaces are readily accessible within two blocks. Valet parking is available through the Hyatt Regency Miami and a special event rate is also available upon prior arrangement with Miami Parking Garage.

Dining and Entertainment

<http://www.miamiconventioncenter.com/>

11/23/2004



RIVERFRONT HALL LOBBY LEVEL

Room	Square Feet	Ceiling Height	Reception	Banquet	Theatre	School Room	Exhibit 8x10's	Exhibit 10' x10's
Riverfront Hall	28,000	10'-13'	4,667	2,100	3,110	2,001	137	120
North Hall	11,000	11'	1,833	733	1,222	786	60	50
Central Hall	13,000	11'	2,167	1,017	1,444	929	60	50
South Hall	4,000	12'	667	350	444	286	17	10

**WOMAN'S HEART CAMPAIGN
2005 PROJECTIONS**

CATEGORY		Miami Annual Budget Net Of Inkind	Miami PER STB Net Of Inkind	Miami VBI Actual Net Of Inkind
Community Councils				
Community Councils: TOTAL		\$ 400	\$ 543	\$ 243
Executive Women's Breakfast				
Venue	Subtotal:	3,950	3,593	3,245
Screenings	Subtotal:	-	3,420	-
Executive Women's Breakfast Printed Material		1,900	2,697	1,111
Misc.	Subtotal:	600	234	50
Executive Women's Breakfast: TOTAL		\$ 6,350	\$ 9,944	\$ 4,406
Heart Day Fair				
Venue	Subtotal:	24,550	10,144	8,888
Heart Day MC	Subtotal:	-	-	-
Venue Decor	Subtotal:	22,200	15,247	14,984
Catering (Food and Beverages)	Subtotal:	-	565	565
Printed Materials	Subtotal:	13,550	13,638	16,003
Advertising/Media	Subtotal:	7,100	19,489	19,488
Screenings				
Misc.	Subtotal:	10,790	7,132	5,815
Heart Day Fair: TOTAL		\$ 64,050	\$ 69,395	\$ 65,835
TOTAL EXPENSES BEFORE CONTINGENCY		\$ 91,400	\$ 79,792	\$ 70,784
Contingency		8,600	-	-
TOTAL EXPENSES		\$ 100,000	\$ 79,792	\$ 70,784

REVENUE	
Exhibitor Income	

TOTAL	TOTAL
\$ 10,475	\$ 11,475

5/23/2005

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September 21, 2005

Dr. Barbara M. Carey-Shuler
Board of County Commissioners
County Commission, District 3
Stephen P. Clark Center
111 NW 1st Street, Suite 220
Miami, FL 33128

Re: National Woman's Heart Day

Dear Commissioner:

You may recall that last year, we submitted a Fee Waiver/In-Kind Services Application through your offices to the County, requesting the use of buses and other support from the Transit Department with respect to National Woman's Heart Day Campaign and Health Fair. In anticipation of the new County cycle beginning October 1st, I wanted to submit an early request via the enclosed Application for the new fiscal year. Both Joel Perez from Transit Department and Pamela Regula, Project Coordinator from the Communications Department are aware that we are submitting this request through your office again for this year.

With support from the County, we will, once again, be able to bring free heart disease screenings and "heart-healthy" information and support to all women, including those from the under-served areas, in Miami-Dade County to prevent heart disease, the number one killer of women.

Please let me know if there is anything else you need from us at this time. Otherwise, I will wait to hear back from you if you have any questions regarding this matter.

Best Regards,

Allen Furst

Enclosures

Cc: Gerard Philippeaux
Pamela Regula (fax: 305-375-3968)

Memorandum



Date: May 9, 2006

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

A handwritten signature in black ink, appearing to read "Burgess", written over the printed name of George M. Burgess.

Subject: District Specific In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The district specific in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization Sister to Sister: Everyone Has a Heart Foundation, Inc. for their National Woman's Heart Day event held on February 17, 2006.

In-kind services have been requested in an amount not to exceed \$775 from the Miami-Dade Transit Department for shuttle bus services. This event will be funded from the District 3 district specific in-kind reserve.

In FY 2005-06 the Sister to Sister: Everyone Has a Heart Foundation, Inc. has not received any County funding.

inkind06006